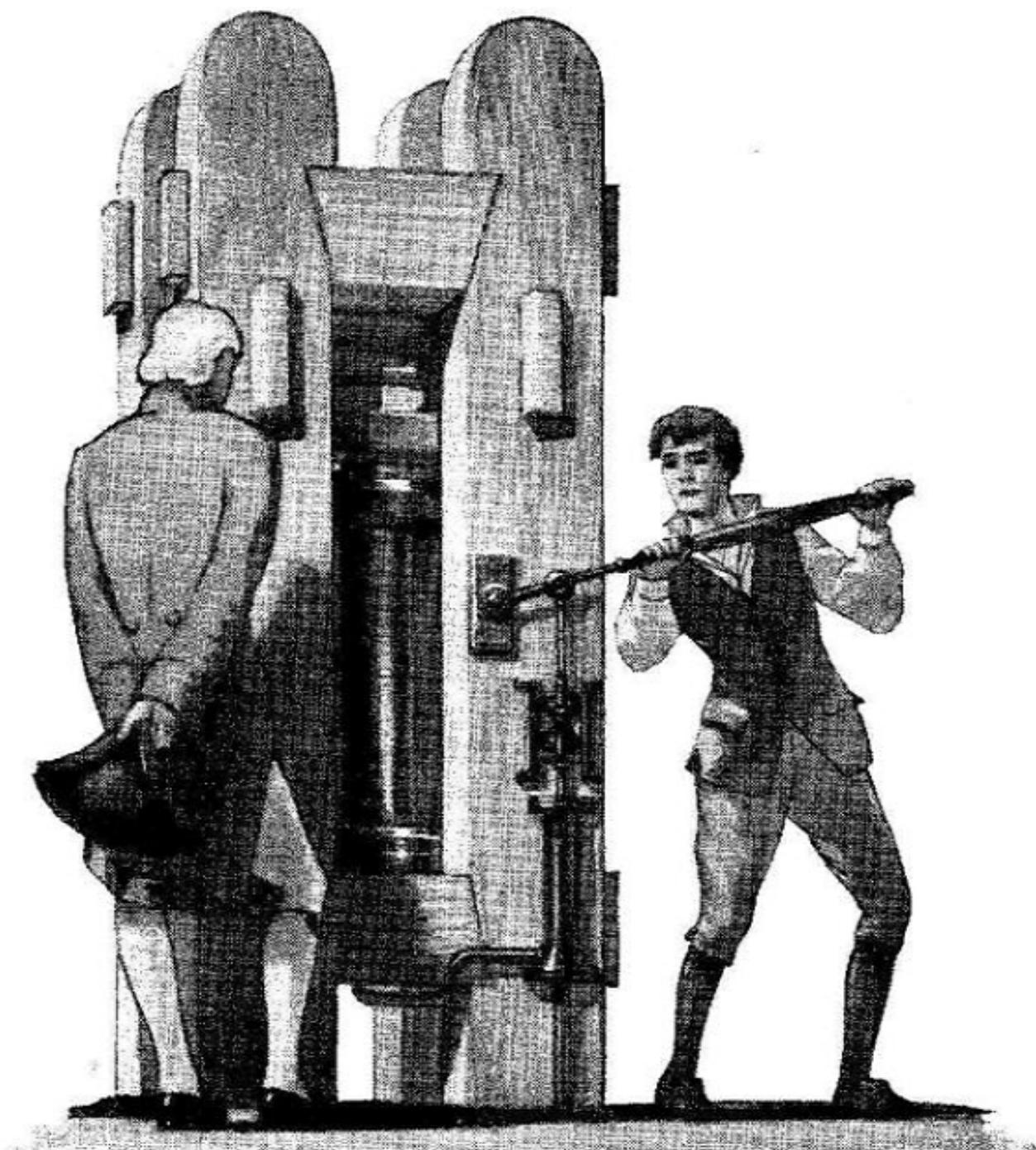


## **1941 Warwickshire & Coventry Periods Adverts**

Stuart Robertson has kindly put together a nice collection of period adverts from some of Coventry and Warwickshire's well known industries. The art work is brilliant - most of the industries have sadly disappeared! The names will be familiar to most people. They all date from 1941.



**IN 1795**

Bramah, by using hydraulic cylinders of different areas, made his hydraulic press.

This basic principle gives to the Lockheed hydraulic brake what Bramah described as "a more considerable degree of power."

**LOCKHEED**

REGD. TRADE MARK

**hydraulic brakes**

AUTOMOTIVE PRODUCTS COMPANY LTD.  
LEAMINGTON SPA - - - ENGLAND

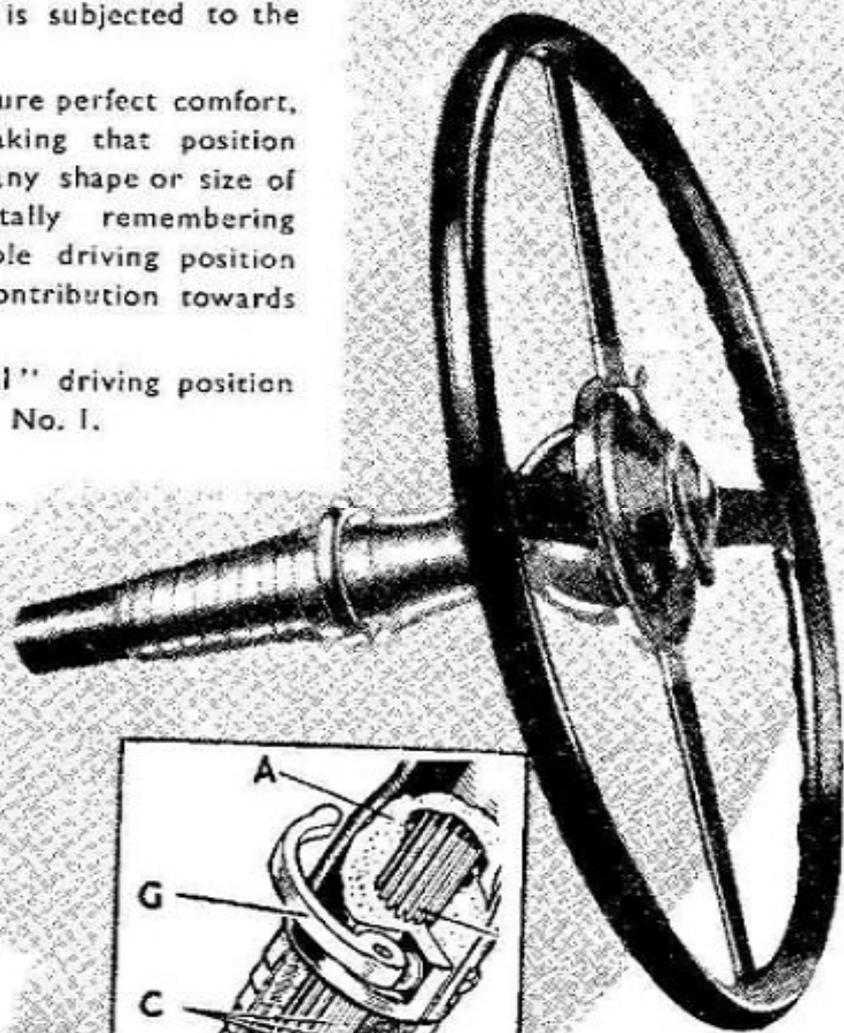
*A Driving Position  
Made to Measure"*

## **TELESCOPIC STEERING WHEEL**

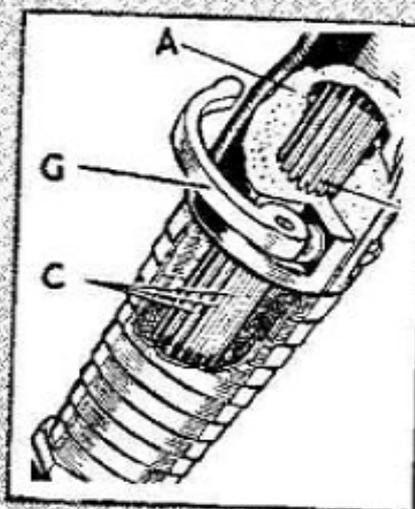
As the miles roll along the driving position of a car is subjected to the utmost criticism.

Why not ensure perfect comfort, therefore, by making that position adaptable to suit any shape or size of person? Incidentally remembering that a comfortable driving position is a substantial contribution towards road safety.

The "Personal" driving position is Selling feature No. 1.



**B**



*Bluemel's*

REG'D

WOLSTON, Nr. COVENTRY

Every drop of  Oil is vital  
**PROTECT YOUR BEARINGS &  
PREVENT OIL  LEAKAGE!**



*Fit*  
**Gitseals**  
PATENTED.

Precision seals are self-contained and self-aligning. They prevent leakage of oil or grease with minimum of friction. Operate equally well on horizontal and vertical, rotating and reciprocating shaft applications. Easy to fit and economical, Gitseals prolong bearing life and save oil. Used by leading Automobile Engineers, Aircraft Engineers, Factories and Industrial concerns. Write for full particulars.

*On Air Ministry  
Approved List*

*Made in England by*

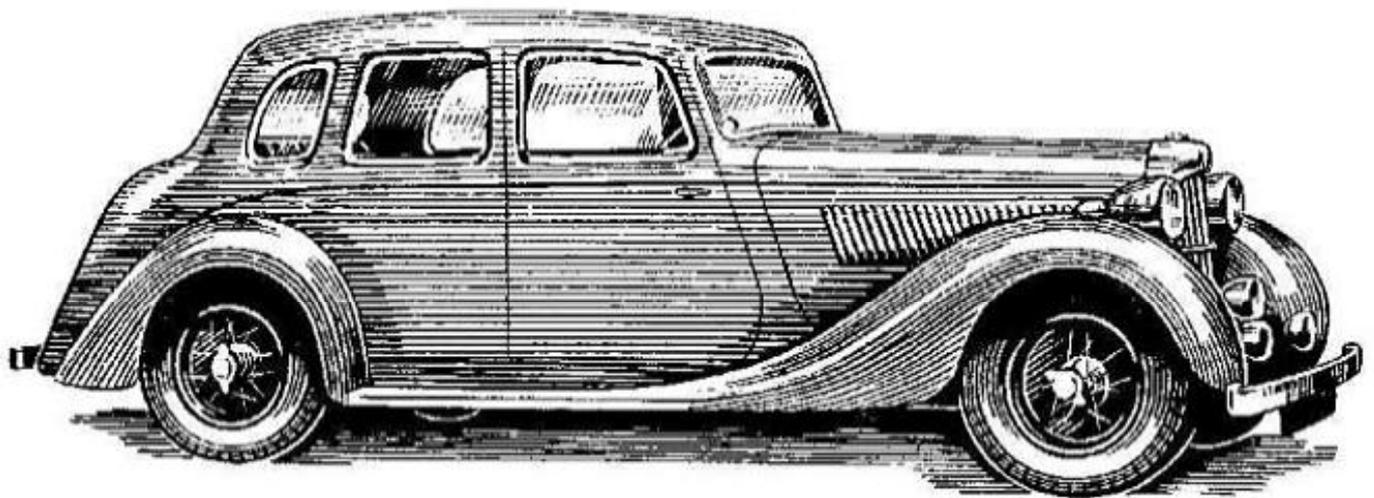
**CHARLES WESTON & Co. Ltd., Torrington Av., Coventry**

Branches : London, Gloucester, Manchester, Glasgow



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*"The Car that  
has Individuality"*



*"The whole design bears the stamp of*

**PRACTICABILITY,  
INDIVIDUALITY,**

*and careful attention to even the  
smallest detail." vide "The Autocar."*

*All information, sales and service from:*

**LEA-FRANCIS ENGINEERING (1937) LTD.**

MUCH PARK STREET - - - COVENTRY

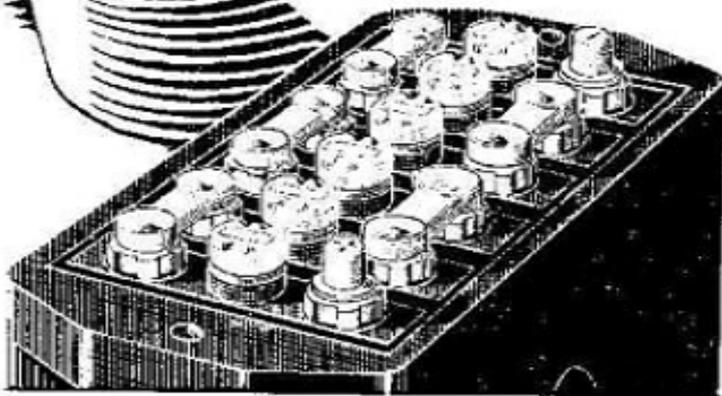
Phone : Coventry 60204-5



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by a company with  
forty years' experi-  
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very moderate  
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