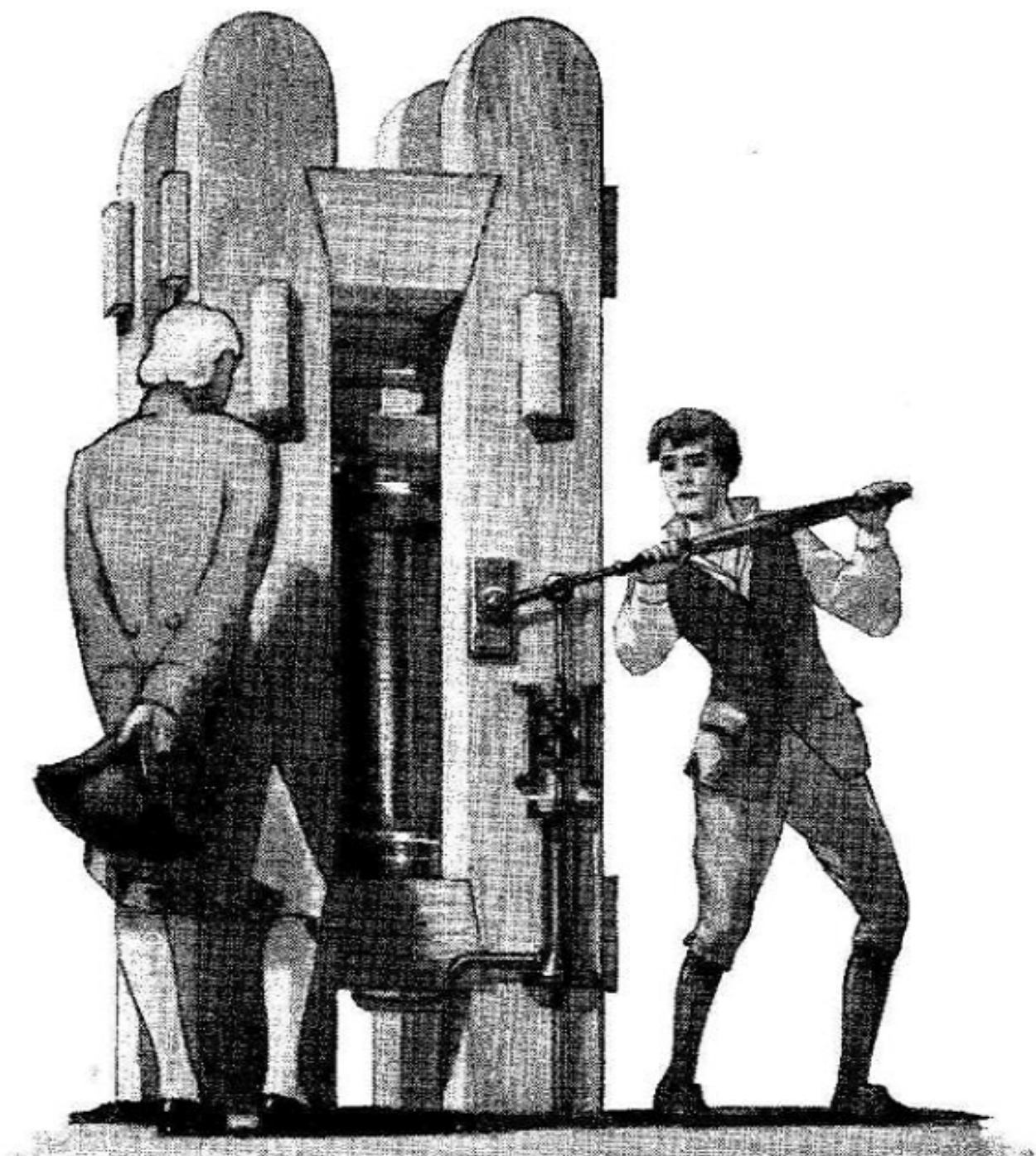


1941 Warwickshire & Coventry Periods Adverts

Stuart Robertson has kindly put together a nice collection of period adverts from some of Coventry and Warwickshire's well known industries. The art work is brilliant - most of the industries have sadly disappeared! The names will be familiar to most people. They all date from 1941.



IN 1795

Bramah, by using hydraulic cylinders of different areas, made his hydraulic press.

This basic principle gives to the Lockheed hydraulic brake what Bramah described as "a more considerable degree of power."

LOCKHEED

REGD. TRADE MARK

hydraulic brakes

AUTOMOTIVE PRODUCTS COMPANY LTD.
LEAMINGTON SPA - - - ENGLAND

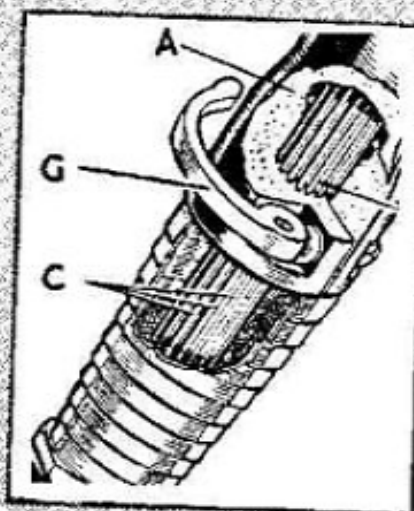
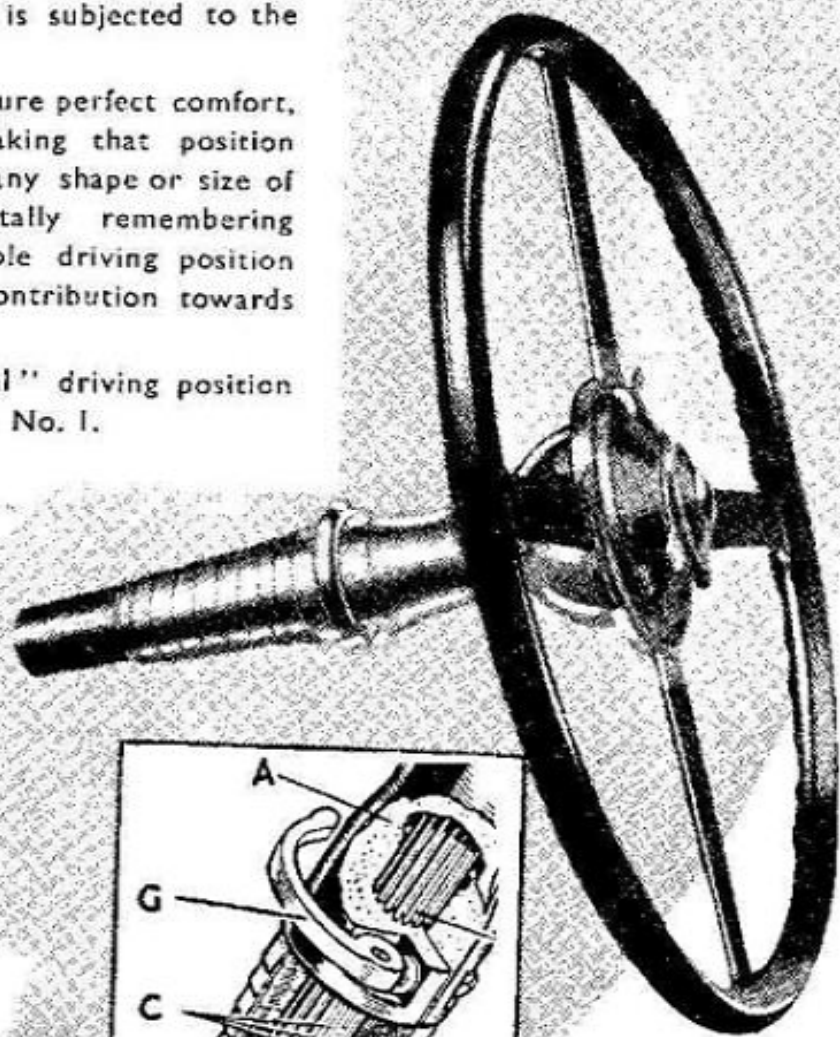
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Made to Measure"*

TELESCOPIC STEERING WHEEL

As the miles roll along the driving position of a car is subjected to the utmost criticism.

Why not ensure perfect comfort, therefore, by making that position adaptable to suit any shape or size of person? Incidentally remembering that a comfortable driving position is a substantial contribution towards road safety.

The "Personal" driving position is Selling feature No. 1.



Bluemel's
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WOLSTON, Nr. COVENTRY

Every drop of Oil is vital
**PROTECT YOUR BEARINGS &
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Precision seals are self-contained and self-aligning. They prevent leakage of oil or grease with minimum of friction. Operate equally well on horizontal and vertical, rotating and reciprocating shaft applications. Easy to fit and economical, Gitseals prolong bearing life and save oil. Used by leading Automobile Engineers, Aircraft Engineers, Factories and Industrial concerns. Write for full particulars.

Made in England by

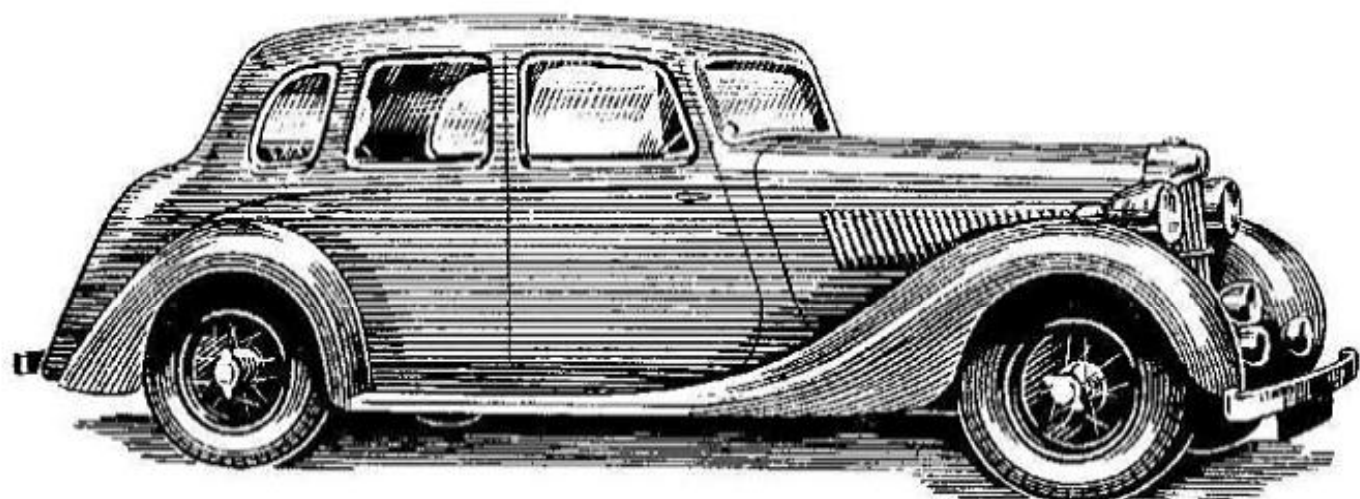
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Branches : London, Gloucester, Manchester, Glasgow



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*"The Car that
has Individuality"*



"The whole design bears the stamp of

**PRACTICABILITY,
INDIVIDUALITY,**

*and careful attention to even the
smallest detail."*

vide "The Autocar."

All information, sales and service from:

LEA-FRANCIS ENGINEERING (1937) LTD.

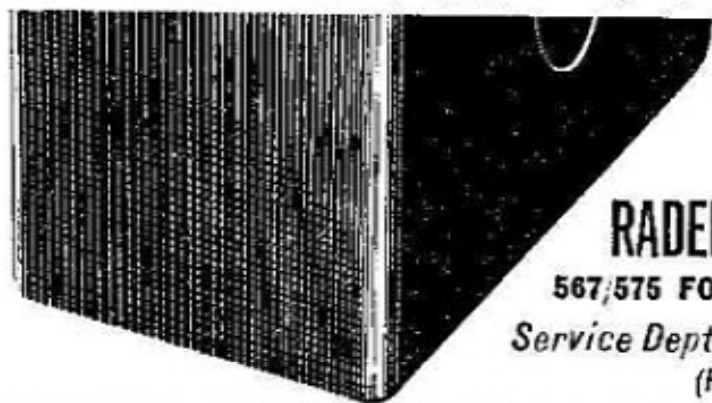
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by a company with
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Service Dept.: BLACKWELL ROAD

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